

Brittany Morris

UX Designer • Web Developer

609.203.9357

brittanymorrisdesign@gmail.com

Design Portfolio:

www.brittanymorrisdesign.com

Web Development Portfolio:

brittanymorrisdesign.github.io

Technical Skills

Languages: JavaScript, React.js, TypeScript, HTML, and CSS.

Tools: Adobe Creative Suite, Visual Studio Code, Drupal, and Git.

Honors

Excellence in Graphic Design, *Moore College of Art & Design Senior Show, 2013*

Education

RUTGERS UNIVERSITY / NEW BRUNSWICK, NJ, 2024

Master of Business and Science (MBS) with a concentration in User Experience Design.

UNIVERSITY OF PENNSYLVANIA / PHILADELPHIA, PA, 2020

Certificate, Coding Bootcamp Program

MOORE COLLEGE OF ART & DESIGN / PHILADELPHIA, PA, 2013

BFA in Graphic Design

Experience

RUTGERS UNIVERSITY / NEW BRUNSWICK, NJ

User Experience Designer, *May 2021-Present*

As a User Experience Designer for the department of Strategic Services of the Division of Institutional Planning and Operations (IP&O), my role manages administrative projects focusing on enhancing the customer experience as it relates to website design and development for all of the units within the division. My responsibilities include the planning and execution of user experience enhancements focusing on the high profile IP&O public website and employee intranet websites as well as the marketing of the IP&O brand to the university community and its external constituents.

THAYER DISTRIBUTION / GIBBSTOWN, NJ

Full Stack Application Developer, *June 2020-May 2021*

Assisted the development team in the process of developing internal web applications for Thayer's office and warehouse. Some of these responsibilities included the creation of new components for the internal intranet website, updating features within their existing applications, and assistance with application deployment. Technologies included: JavaScript, TypeScript, React.js, Material UI, C#, and .NET.

UNIVERSITY OF PENNSYLVANIA / PHILADELPHIA, PA

Graphic Designer, *March 2018-June 2020*

Served as a graphic designer for the School of Nursing, my responsibilities included the development of multi-channel marketing solutions such as WordPress websites, video and photography assets, along with digital and print collateral. Produced fundraising proposals, newsletters, event invitations, and the development of the school's fundraising campaign.

FREEMAN'S AUCTION / PHILADELPHIA, PA

Graphic Designer, *February 2015-March 2018*

Designed all marketing materials for the company's 15+ departments. These projects included: the design of print and digital ads, auction catalogues, invites, brochures, exhibition signage, and corporate stationery. Each project was managed from conception to completion, with the responsibility of color proofing auction catalogues, directing photo shoots for advertising, managing the marketing production schedule, and working with printers for cost estimates and production timelines.

ALLEN AND GERRITSEN / PHILADELPHIA, PA

Production Artist, *March 2014-February 2015*

Assisted the creative team with print and web collateral for clients such as Sunoco and Dietz & Watson. Produced materials for creative presentations, new business and internal projects as needed. Managed the delivery of artwork to printers and manufacturers.

EFK GROUP / TRENTON, NJ

Graphic Designer, *August 2013-February 2014*

Worked collaboratively with the design team to create international campaigns through print and digital media. Responsibilities included brand development, extensive research, storyboarding concepts for video production, and print production.

PARAGRAPH, INC. / PHILADELPHIA, PA

Freelance Graphic Designer, *June 2013-August 2013*

Worked closely with the design team to develop concepts for various brand identity projects. Worked collaboratively to produce projects for clients such as Yards Brewing Company, Design Philadelphia, and Valenzano Winery.